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July 18, 2007

By Hand Delivery

The Honorable Sue L. Robinson
United States District Court
For the District of Delaware
844 North King Street, Room 4209
Wilmington, DE 19801

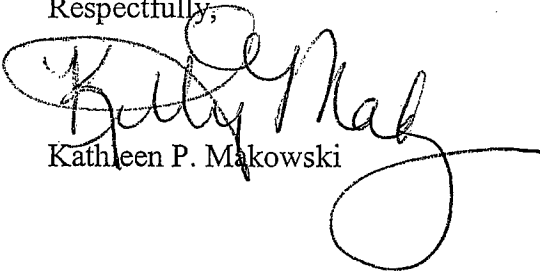
**RE: Spirit Airlines, Inc. v. 24/7 Real Media, Inc., et al.
U.S.D.C., D. Del.; Civ. No. 07-341 (SLR)**

Judge Robinson:

Pursuant to paragraph 3 of the Order For Scheduling Conference (the "Scheduling Conference Order") issued by your Honor dated June 20, 2007, enclosed is a proposed form of scheduling order in this matter (the "Draft Order"). Pursuant to paragraph 1 of the Scheduling Conference Order, the parties are prepared to discuss the Draft Order with your Honor via teleconference scheduled for tomorrow, Thursday, July 19, 2007 at 8:30 a.m. This office shall contact chambers once all parties are on the line.

I am available at the Court's convenience for any questions.

Respectfully,


Kathleen P. Makowski

KPM/

Enclosure

cc: all counsel (w/encl) (via e-mail)

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